Would you like to include information about your company on the FL website during the Christmas Music Festival?

NO □ YES □

If YES, we will include Organization name, address, business telephone #, web address and a <u>brief</u> commentary or slogan. Please fill in information below.

Business Phone #				
Website Address:				

Use this space for greeting if necessary

*Legal Requirements:

Because Family Life is a non-commercial radio network, greetings cannot use comparative words or phrases such as "best" or cannot overtly call the listener to action. Along with your greeting, FL offers the opportunity to list your business/ organization name, phone number, address, website and a brief commentary on the FL website during the Christmas season. Just fill out the appropriate portion of the form. FL staff will write or edit the material you submit to allow for a more effective flow and sound, as well as FCC compliance.

QUESTIONS?

CONTACT TRUDI AT FAMILY LIFE 800-927-9083 OR TRUDICOOK@FLN.ORG

Please mail this form with your check to:

Christmas Music Family Life P. O. Box 506 Bath, NY 14810

NO LATER THAN DECEMBER 3RD





ORDER FORM

Yes! I want to be included as a sponsor of the 2018 Christmas Music Festival on the Family Life Network!

Org. Name
Contact Name
Address
O The
Contact Phone # ()
E-mail



Contact Information

Tell us what you want your message to include and we'll help to write your 15 second greeting. (See reverse for note about legal requirements.*) Fill out the following with any pertinent information to include. (Use reverse of form if you need more room)

	ting from: ("Ron and Sue Jones ny", employee names, etc.)	
Description of Binghamton res	of Business ("providing lawn ca gion" or "a 2 yr community college"	re to the
Telephone N	Jumber and/or web address:	
What you wo	ould like to say to the audier	nce



Region See Map below	Minimum 3 sets in 1st region # of Sets (=1 airing each day of 72 hr. festival)	Unit Cost	Cost
—Attica/Warsaw/Buffalo, Arcade, Silver Creek		\$	
2—Canandaigua/Rochester, Clyde, Bath			\$
3—DeRuyter/Syracuse, Rome/Utica, Oswego			\$
4—Jamestown, Friendship			\$
5—Elmira/Corning, Spencer/Binghamton, Unadilla		@ \$45/set	\$
6—Cambridge Springs/Erie, Farmington Township, Butler			\$
7—Dubois, Galeton, Trout Run			
8—Dallas, Shenandoah, Tunkhannock, LaPorte			\$
TOTAL:			\$
72 Hr Christmas Music Festival	Less Discount When applicable		

Each year, at 12:01 AM on December 23rd, Family Life suspends regular programming and plays only Christmas music through midnight on December 25th, interspersed with Christmas greetings from businesses, churches and individuals. These greetings help to underwrite Christmas Music programming and can be aired across the network or in the region or regions of your choice. A few guidelines:

- Greetings are sold in sets (a set = 1 spot each day of 72 hr festival.)
- Minimum of 3 sets (\$135) for the primary region and maximum of 8 sets per region. You may choose to add sets in additional regions after meeting the minimum.
- There is a discount for any sets over the minimum—See order form above .
- Greetings should be about 15 seconds long. Fill out the information and we'll be glad to help write your spot.

		<u> </u>	
Less Discount When 3 sets – no discou 4-5 sets – deduct 6-7 sets – deduct 8 or more – dedu	unt \$5 from total \$10 from total	(\$)	

GRAND TOTAL:





